

Graphic Design Internship

Job Description: TRINDGROUP, an Auburn-based public relations, marketing & design agency, is seeking ambitious and passionate candidates interested in gaining real-world agency experience for a graphic design internship.

TRINDGROUP is an industry-specific PR/marketing/design agency that provides branding and identity, campaign marketing, social media, web and interactive design, analytics intelligence, traditional advertising, and marketing solutions for our clients. The graphic design intern will work closely with the team to assist with client projects in many of the areas listed above.

TRINDGROUP's approach is to utilize our team's vast knowledge of communication and visual strategy to unite B2B industrial and manufacturing markets with target audiences and audience sub-segments through public relations, marketing and creative design.

What You'll Do:

- Use Photoshop and Illustrator to create graphics for client social media accounts
- Use WordPress to update client websites
- Create layouts of various print materials using Illustrator and InDesign
- Build out client emails in an email platform

What You'll Learn:

- The inner workings of an agency
- How to work in a graphic design role
- How to conduct yourself in a professional manner
- Ability to work under a deadline
- The fast pace in which a campaign comes to life

What You'll Need:

- Motivation, ambition and a self-starter attitude
- Concept development
- Experience in Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- Excellent craftsmanship and attention to detail
- Ability to work under a deadline
- Able to communicate ideas and questions
- Strong communication and interpersonal skills

Serious candidates only may apply to kelli.hartsock@trindgroup.com by sending a cover letter, resume, and portfolio or design samples. If contacted, you will be asked to perform a short design test at the office.